

John G. Paterson Media Award Form

The Psychologists' Association of Alberta (PAA) invites nominations* for the PAA John G. Paterson Media Award. This non-monetary award is presented to an individual in recognition of significant media contributions that have advanced the public knowledge and profession of psychology during the previous two-year period.

As part of the selection process, the PAA Awards Adjudications Committee evaluates all nominations received. The evaluation will be based upon a maximum 750-word letter that should address **one or more** of the following criteria statements:

- How the nominee has exceptionally contributed to portraying psychological knowledge to the public, knowledge information and ideal related to or in promotion of psychology.
- How the nominee has furthered the advancement of the profession of psychology with the public through their contribution(s).
- How the nominee has conveyed psychological knowledge through the media of radio, television, print, or other technology such as social media, podcasts, and online videos.

The objective of these criteria is to guide the nominator in drafting a comprehensive and compelling nomination that showcases the nominee's achievements, contributions, and impact on their field or community.

Checklist for Application

- PAA John G. Paterson Media Award form with nominator.
- Maximum 750-word letter

See next page for nominee information form.



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Nominee Information	
Name:	
PAA Member Number:	
Address:	Postal Code:
City:	Province:
Phone: E	mail:
Signature:	Date:

**Your signature indicates agreement to be nominated and for PAA to use your name for marketing purposes.

See next page for nominator information form.



Nominator Information

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Name:	
PAA Member Number:	
Address:	Postal Code:
City:	Province:
Phone:	Email:
Signature:	Date:

PAA Awards are given every year. Deadline date for the next award nominations: April 30, 2025.

Nominations for individuals not selected as the recipient of the award may be carried forward for consideration by the committee for an additional year following nomination. This is a one-time award; therefore, nominees who have previously received this award are ineligible. All applications will receive notification of the outcome of their submission.