

## National Psychology Month Promotional Toolkit

### Social copy:

#### LinkedIn and X/Twitter:

February is National #PsychologyMonth. Let's all work together to raise awareness of the unique value and impact of psychology and the work of registered psychologists.

#### Instagram:

February is National Psychology Month. Let's all work together to raise awareness of the unique value and impact of psychology and the work of registered psychologists.

#### Facebook:

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**Social images:** [Facebook/X, LinkedIn, Instagram and Instagram Story](#)

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### Watch our channels throughout the month for content to share:

- January 31: Marking the start of Psychology Month.
- February 7: What is a psychologist?
- February 14: Psychology: A regulated profession.
- February 21: Counsellor, psychologist, psychiatrist: What's the difference?
- February 28: About PAA and its advocacy.

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### Additional links:

- [Promotional Resources from PAA.](#)
- [Psychology Month Landing Page.](#)